

What's in it for a consultant or agency professional?

smilelondon is in its 11th appearance and more than ever, it is the conference to attend for professionals in the IC community. Most of our delegates come from large client companies but a quarter are on the supply side: individual consultants or those working for agencies.

They attend every year to be ahead of the game on developments and best practices in the workplace. The event boasts two days that cover case studies, sponsors, workshops and vendors all in the same place, offering an opportunity to upskill and perfect your craft.

In one day you will learn about Stream, the new video platform from Microsoft that is going to revolutionise your client's townhalls, you will see how SharePoint Modern can deliver fresh-looking intranets without any technical knowledge; and how Yammer is being upgraded and integrated into the full O365 suite of products to give professional communicators a tool that is better than the current consumer tech or shadow IT. The second day focuses on IC strategy and the workshop is lead by an experienced international duo of consultants.

And where you have a particular skill, product or service, why not think about showcasing it in our popular exhibition? Ask Patrick for more details.

There is also allocated time for networking so you may form business relationships, friendships and connections, which our event has a reputation for doing just that.

With major sponsors such as Microsoft supporting us, we can provide valuable takeaways and a chance to meet with these key influencers, getting your questions answered and your ideas heard.

Presentations can be downloaded from the simply communicate website after the event. There are special rates available to simplynetwork members and if you want to send more members of your team we can offer discounts on multiple tickets.

For more information or to discuss this opportunity, please contact our Sponsorship and Exhibitions Sales Executive Patrick Moss at patrick.moss@simply-communicate.com

