

Why sponsor?



smilelondon is the biggest event of its kind, drawing hundreds of delegates from a wide range of national and international organisations each year. Now in its 11th appearance, we have continued to constantly build on our content and deliver key insights into the world of the digital workplace, with our sponsors being at the heart.

Microsoft, Facebook, Beezy, and Lumapps are just some of the sponsors we have worked with and continue to do so. We have helped our sponsors connect with their core audience in one place, which has led to conversations, business opportunities and a deeper understanding of community needs.

By sponsoring smilelondon, you can:

- Boost your credibility by demonstrating your business's authority to the largest and most senior gathering of internal comms decision makers in the UK (300+ delegates)
- Increase visibility to your target market and across all business verticals both live and remotely (live streamed to 900+ locations)
- Receive instant feedback from the industry through demonstrations and presentations
- Stand out from the crowd - depending on sponsorship level: present to all delegates, showcase your products or services, share best practice and customer success stories
- Generate leads from the richest source in the market while building stronger and longer lasting relationships with clients both new and old
- Help shape the event for you to better reach your target audience
- Create invaluable marketing content to share on social media and other channels before, during and after the event
- Take advantage of our proven record of increasing ROI - previous events have led to sales to some of Europe's largest organisations including Unilever, HSBC, Rolls Royce, EIB, COTY, Lloyd's, National Trust etc

For more information or to discuss this opportunity, please contact our Sponsorship and Exhibitions Sales Executive Patrick Moss at: patrick.moss@simply-communicate.com

